



LEADERSHIP PROGRAMME

THE 'CHANGE CATALYST' OPEN PROGRAMME WILL
FOCUS ON SOME OF THE MOST RELEVANT LEADERSHIP
CHALLENGES TODAY, PROVIDING THE INSPIRATION TO
THINK AND LEAD DIFFERENTLY IN EXPONENTIAL TIMES

SESSION 1
CHANGE CATALYST
MAY 23, 2019



LED BY:
**PROFESSOR
DAMIAN HUGHES**

The first session in this programme introduces delegates to the importance of personal and organisational change.

Following this module delegates will:

- Understand why change occurs and the impact on organisations and individuals
- Understand the importance of emotional intelligence when dealing with change
- Influence organisations and people towards change
- Handle resistance to change
- Communicate vision and change
- Lead the implementation of change
- Monitor the impact and progress of change
- Consolidate the gains from change

SESSION 2
RESILIENCE
JULY 11, 2019



LED BY:
**PROFESSOR
STEVE PETERS**

This is a unique opportunity to hear from one of the world's greatest minds in this area. The session will help leaders manage their own emotions, increase their self-awareness and give them strategies to help manage individuals who work in their teams.

Steve will take delegates into the world of the Chimp Paradox and following this module they will:

- Understand the key elements of The Chimp Model – The Chimp, The Human and The Computer
- Manage your chimp & understand the impact of emotion
- Reduce individual stress levels
- Improve communication with both clients and team members
- Improve your performance both personally and professionally
- Achieve stable performance and prevent hijack
- Develop strategy to improve your team's confidence and performance

SESSION 3
DISRUPTION
SEPTEMBER 26, 2019



LED BY:
LAILA PAWLAK

Laila is one of Europe's leading thinkers on innovation and disruption.

Following this module delegates will:

- Understand the need to innovate
- Evaluate whether your strategy is still effective
- Learn from exponential organisations such as TESLA, UBER and AIRBNB
- Help them to create disruption in their own market place and identify potential disruptors in their industry
- Lead through uncertainty and ambiguity
- Demonstrate decisive leadership
- Write the new rules and explain why

SESSION 4
HIGH PERFORMANCE TEAMS
NOVEMBER 28, 2019



LED BY:
JAMES KERR

James is the best-selling author of 'Legacy', in which he spent an unprecedented amount of time with the All Blacks, the worlds most successful rugby team.

Following this module delegates will:

- Understand the characteristics and behaviours of a high performing team
- Provide Mission Leadership; developing ownership at every level
- Establish collective values, vision and purpose: developing a common cause
- Display leadership interpersonal skills; connection, collaboration, communication and cohesion
- Build a culture of trust; psychological safety and high performance
- Create marginal gains; champions do extra!
- Make leadership decisions under pressure; The OODA Loop and You

SESSION 5
COMMUNICATION & BRAND
JANUARY 23, 2020



LED BY:
KIRSTY MAC

Kirsty Mac is the former Head of Leadership Development at Heineken UK.

Following this module delegates will:

- Improve your personal awareness as a leader
- Understand your leadership identity and value
- Create and have powerful leadership conversations as part of your Leaders Toolkit
- Understand communication styles and your preferred style
- Adapt your communication style
- Listen as a leader
- Tell stories and deliver 'The Compelling Narrative'

SESSION 6
LEADERSHIP CATALYST
MARCH 26, 2020



LED BY:
**PROFESSOR
DAMIAN HUGHES**

The final session in this programme will bring together the key messages from each module and challenge delegates to implement and act upon what they have learned.

Following this module delegates will:

- Understand the difference between management v leadership
- Recognise how values influence our actions and behaviours
- Take actions and display behaviours that inspire trust and confidence
- Balance your own leadership style with the needs of the organisation
- Project your authentic leader self, not a persona

BENEFITS OF ATTENDING THE PROGRAMME

- Increase self-awareness to improve your leadership and communication
- Better understanding of individual & team behaviours, and how to adapt your leadership style
- Inspiration to engage in and try new ways of working and leading
- Access to a large network of like-minded senior leaders
- Develop techniques for leading individual and team performance improvement
- Acquire tools for leading innovation

PROGRAMME SUPPORTED BY OUR LEARNING APP

As part of the programme, you can find all of the information you will need including session content, videos from the speakers and a section for you to post feedback from the sessions on our Change Catalyst app.

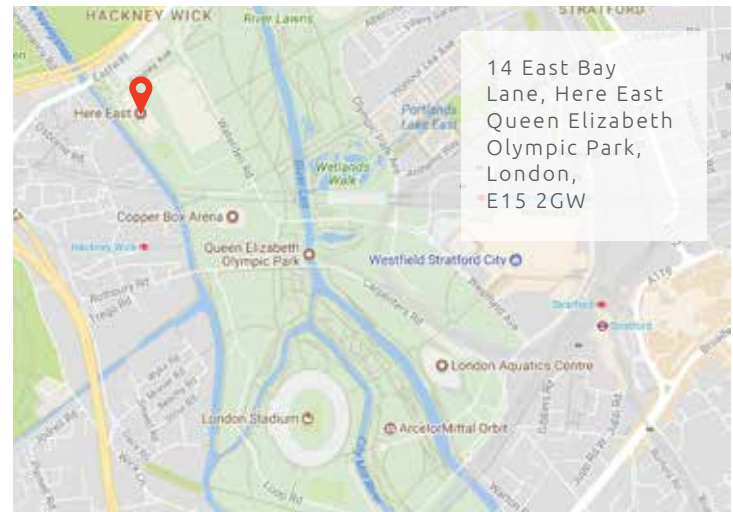
You will have the functions to enable you to interact with the other delegates on the course by posting images, comments and direct messages, and the augmented reality function will allow you to watch exclusive videos from the thought leaders facilitating the programme.

Download from:



6 INSPIRATIONAL
SESSIONS LED BY
THOUGHT LEADERS FOR
A PROGRAMME PRICE
OF ONLY £2995^{+VAT}

VENUE



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