

# 'What's New' Speaker Brochure



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# What we do

We are proud to be one of the UK's most recognised speaking bureaus, working with over 350 high profile subject matter experts. Our extensive industry knowledge, expertise and down to earth approach enable us to work closely with organisations from around the world to understand their needs, and then provide the best recommendations from the following categories:

→ Sport & Olympic Speakers

→ Business Speakers

→ Speaker Workshops

→ Adventure Speakers

→ Hosts & Presenters

→ Entertainment

We provide more than just a series of events and workshops. We work in partnership with each client to develop tools, techniques and strategies to ensure there is lasting business impact after we have gone, and our track record of performance improvements demonstrates the power of our collaborative approach.

**We connect organisations to the most dynamic speakers on the planet.**

£0 - £5,000

## Zoe Jackson MBE

### Founder of Living The Dream

Zoe set up the performing arts company Living The Dream at just 16, and now designs creative PR stunts as well as helping disadvantaged youngsters succeed. She is a Virgin Ambassador and has also been honored by the Queen.

Starting a company at 16, Zoe knows a thing or two about business. Living The Dream is a professional dance company, school, foundation and talent agency who have worked on PR stunts, performances for the Queen, annual showcases and so much more.

Not only is Zoe an extremely successful young businesswoman, she is also fully aware of the social responsibility that has remained a core value of all she does. Her foundation helps young people achieve their dreams, as she has hers, whilst also showcasing their talent to a wide audience. As well as fostering young talent, Zoe is credited as an excellent Creative Director and has worked on PR campaigns for many big companies. Among her arsenal of creative tricks is the flash mob, using her dance company as the perfect tool to make a splash for a company.

Her incredible success at such a young age, is down in some part to keeping the core values of her venture that she set out at the beginning, at the heart of all she has done since.

Zoe is a fantastic speaker with the eloquence and experience to put passion behind such topics as start-ups, creative thinking and education.



#### Additional Topics

- Innovation
- Women in Business
- Entrepreneurship

Zoe is an example of a truly successful female entrepreneur to whom I to give my full support and endorsement. She has impressed me with her commitment to doing good and making a difference, whilst building Living the Dream.

**Richard Branson**

£5,000 - £10,000

## Julie Deane

### Founder of The Cambridge Satchel Company

With just £600 to her name and the unerring support of her mother, Julie has succeeded in creating a business worth in excess of £40million in just under 5 years.

The inspiration for the stunningly made satchels comes from the Harry Potter novel's her children were reading at the time, after both questioned if they could have a traditional leather satchel like those mentioned in the book. When both Julie and her mother recognised that the design of satchel was particularly rare, they spotted a gap in the market. Their innovation was swiftly followed by a mention in The Guardian gift guide and an iconic spot on a Google Chrome advert.

Their bags are now cherished by fashion editors, designers and celebrities, and Julie was recently awarded European and British Entrepreneur of the Year, along with Exporter Julie's humble and down to earth approach appeals to a broad sector of people. Whether it be senior leaders, middle managers or budding entrepreneurs, her message always lands well.

She talks passionately about her will to succeed as well as her understanding of the power of both social and digital media. Julie is one of only a few speakers who can transcend generations and is perfect for empowering people and uplifting an audience.



#### Additional Topics

- Innovation
- Managing Change
- Hosting

What constantly impresses me is the passion that the team have and their genuine desire to see your people grow and develop as a result of the events they run.

**Unum**

£5,000 - £10,000

## Roger Mavity

CEO, Author and International Speaker.

A renaissance man of business, Roger has founded his own advertising agency, run it successfully for ten years, sold it, became CEO of Granada Group's Leisure Division, chaired a major PR group, and for seven years been CEO of Sir Terence Conran's group of businesses.

After 10 successful years heading his own agency, Mavity Gilmore Jaume, Roger sold his business to become Chief Executive of Granada's Leisure division. It was here that he led the pitch for the company's takeover of the Forte Group, which is still to this day the largest hostile takeover bid in British commercial history. Roger has recently left his position as CEO of the Conran Group to focus on his writing, photography and speaking. Throughout his career, Roger developed a reputation as an expert when it came to pitching. His first book, 'Life's a Pitch' has become an international bestseller – selling over 60,000 copies.

His latest book, 'The Rule-Breakers Book of Business', came out in 2013 and is devoted to the simple – yet vital – idea that success at work is much more likely to be achieved if we are happy and confident in what we do. But it also believes that to solve today's business problems we need to rely much less on analysis and much more on creativity.

He is now working on a biography and a novel. His art photography has been exhibited in London, Paris, Ghent, Brussels and Amsterdam, and he is a trustee of The Photographers Gallery.



### Additional Topics

- ⊕ Creativity
- ⊕ Innovation
- ⊕ Leadership

Without doubt the best presenter I have ever met.

**Lord Allen, founding chief executive of ITV**

£5,000 - £10,000

## Javier Bajer

Cultural Architect

A great believer in instigating lasting change, Javier has managed the cultures of some of the biggest names in the world including Google and Buckingham Palace.

Having lived in nine different countries, and been raised in Argentina in a Russian family, Javier has a rather good grip on culture in general. However his work managing the cultures of some of the biggest names in the world, is what drives him in his belief that building and changing a company's culture is often the key to long term success.

Javier has worked on projects with Google, The Royal Household at Buckingham Palace and Manhattan Governors to name but a few. The work involved reshaping the culture; beliefs, expectations, and day to day running all came under this umbrella and it was Javier who drove the fresh outlook through for success.

Using a 100 Day Journey template which delegates continue to add to after the day, Javier aims to instigate long term change.

His presentations are not simply about his life and experiences, but about engaging the audience to kick start their own process of change. High impact and long-lasting, Javier's methods can be the spark needed to re-energise a company.



### Additional Topics

- ⊕ Personal Development
- ⊕ Change
- ⊕ Innovation

Using the language I learned during the program, I now feel 'aligned' and in a much better place to lead an organisation through uncertain times for all.

**Antonio Losada, Regional CEO, HSBC Latin America**

£5,000 - £10,000

## Dan Germain

Co-founder of Innocent Drinks

Martine Wright lost both legs in the Circle line bombing, yet she considers herself a lucky woman with a whole new life of opportunities.



Genuine, funny and passionate, Dan Germain has somehow bottled all that he loves about life and put it into the Innocent brand.

From humble roots, Dan and his group of university friends built Innocent from the ground up to become a multi-million pound company. Yet, he remains amusingly surprised at their success, which saw Innocent become a major sponsor of the 2012 Olympic Games in London.

Innocent is famous for its unconventional and conversational marketing techniques. Creating the tone of voice and the brand culture from scratch are Dan's proudest achievements, and he is still searching for ways to keep the business both useful and interesting.

He also works in the areas of culture, sustainability, innovation and ethics, maintaining the brand's most important values, and figuring out where that might take innocent in the next 10/20/50 years.

As a speaker, Dan holds the room with his charisma and real passion for what he does. He doesn't quite take himself or life too seriously, yet one comes away with the distinct feeling that hard-work is essential to get even the best idea off the ground.

### Additional Topics

- ⊕ Inspirational
- ⊕ Diversity
- ⊕ Teamwork

She was fantastic and received a standing ovation from the audience. She had most of them in tears and did a fantastic job at ensuring healthcare was featured in her speech. She was a perfect choice.

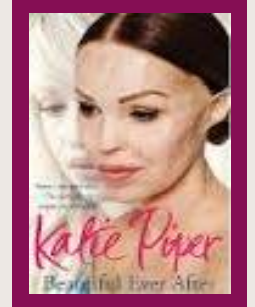
**Royal Pharmaceutical Society**

£5,000 - £10,000

## Katie Piper

Philanthropist & Television Presenter

Katie Piper is young woman rebuilding her life after surviving a brutal sulphuric acid attack in 2008.



With an insightful and moving channel 4 documentary based on her story of survival and recovery, this inspirational woman remains more focussed and determined. Born in Hampshire in 1983, Katie embarked on a career in modelling and TV presenting, which entailed a hectic social life and a glowing career in the public eye. The acid thrown over Katie by her ex-boyfriend destroyed all the skin on her face, neck and hands, and left her blind in one eye.

In May 2009 Katie made the decision to give up her anonymity and share her story in a remarkable film for the Cutting Edge strand on Channel 4 called 'Katie: My Beautiful Face'. The programme, supported by a huge press campaign, received a Broadcast Award in 2011. Katie went on to front a four part series for Channel 4 'Katie: My Beautiful Friends' and was recently seen in 'Katie: The Science of Seeing' in which she underwent stem cell treatment in her left eye and remarkably regained her sight.

Her written autobiography 'Beautiful' was published in February and has so far sold over 113,000 copies in the UK. Her second book, a self-help book titled 'Things Get Better' was published in May 2012, and her latest publication 'Start Your Day With Katie', a book of affirmations, was released at the end of September 2012.

### Additional Topics

- ⊕ Inspirational
- ⊕ Motivational
- ⊕ Overcoming Adversity

The feedback on our speaking event has been unprecedented in its strength. It raised all previous bars set by guest speakers.

**IBM**

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